

EVENT REPORT



2021 NASCEE's The Breakthrough

Developing sustainable organisations working for an equitable, sustainable, and regenerative future.



230
PEOPLE



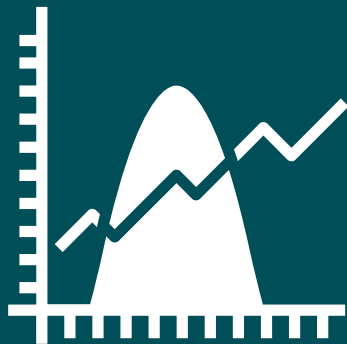
226
UNIQUE
DEVICES



169
USERS WHO
LOGGED IN



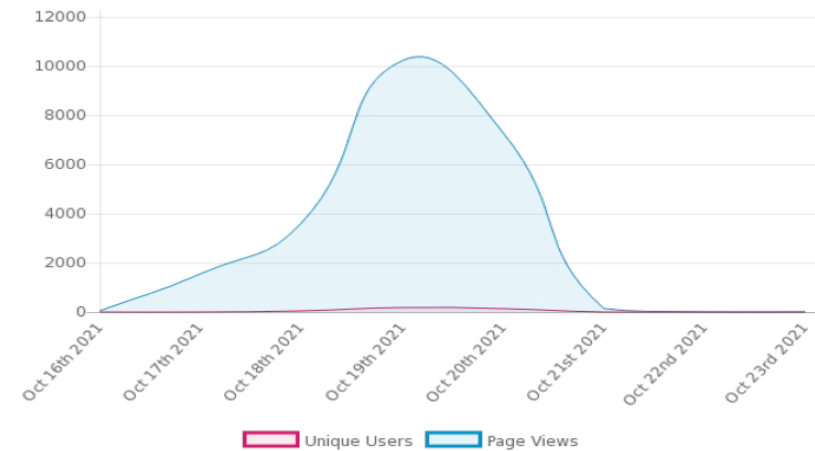
17 474
PAGE VIEWS



73.48%
USER LOGGED
IN RATE



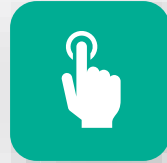
NASCEE
APP USAGE
OVER TIME





DAY 1 LOGINS

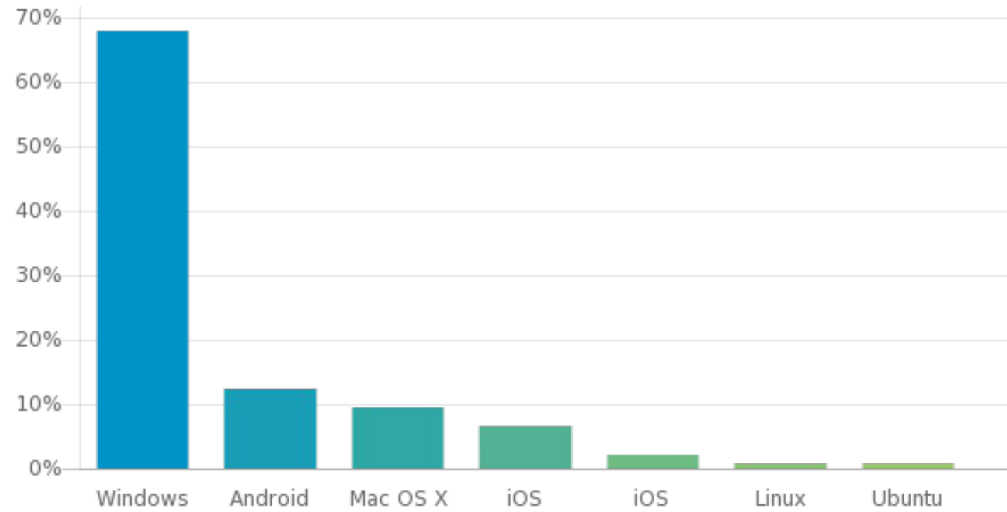
147



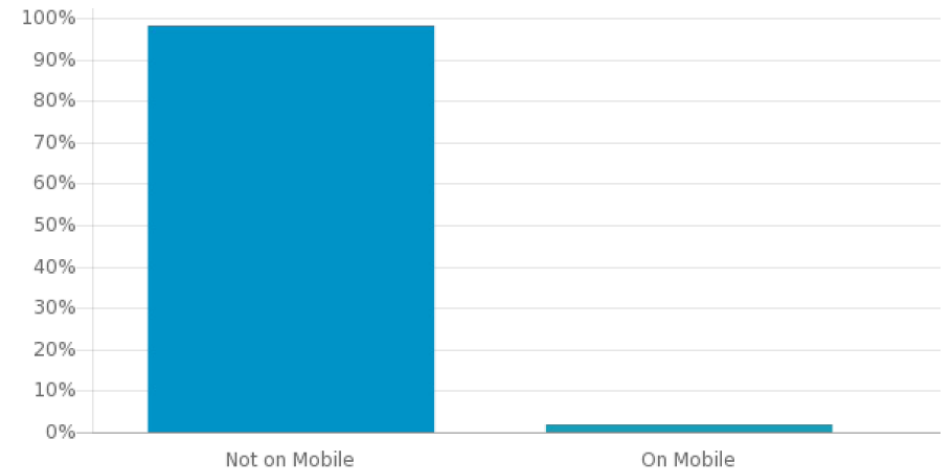
DAY 2 LOGINS

133

PLATFORM BREAKDOWN (OPERATING SYSTEMS USED)



MOBILE BREAKDOWN (DEVICE TYPE)



TOP VIDEOS								
#	Video name	Total views	Unique users	Logged in users	Watched seconds	Watched minutes	Watch Hours	Avg. minutes per user
	Plenary Session 1	973	138	127	654302	10905.03	181.75	85.86
1	Plenary Session 2	868	118	112	529910	8831.83	147.19	78.85
2	Welcome and Networking	175	57	55	7355	122.58	2.04	2.22
3	Summation and Closing	117	71	70	26413	440.21	7.33	6.28
4	Plenary Session 3	112	67	66	36769	612.81	10.21	9.28
5	Welcome and Networking	101	32	31	6835	113.91	1.89	3.67
6	Tea Break & Networking	29	13	13	565	9.41	0.15	0.72
7	Plenary Session 1 - Stephen McGown and Panel, Click for More Info	17	10	10	1262	21.03	0.35	2.10
8	Plenary Session 4 - Closing Remarks	4	2	2	162	2.7	0.04	1.35
9	Plenary Session 3 - Luvuyo Rani and Panel, Click for More Info	4	3	3	633	10.55	0.17	3.51

SECTION STATS

Date Range : 20 Oct ~ 21 Oct

OVERVIEW

#	SECTION NAME	SECTION TYPE	TOTAL VIEWS	UNIQUE DEVICES	LOGGED IN USERS
1	Agenda	agenda	6789	202	158
2	Gamification	gamification	622	101	87
3	Networking Lounge	directlink	618	119	101
4	Attendees	people	415	105	97
5	Speaker Sandpit	agenda	342	30	25
6	Speakers	people	322	82	77
7	Activity Feed	activity_feed	175	54	49
8	Social Wall	directlink	144	47	45
9	NASCEE Members	page	143	52	52
10	Event Assistance	infobooth	125	38	36
11	Announcements	alerts	98	35	35
12	Downloads	documents	72	26	26
13	Video Help Guides	page	20	9	8
14	Platform Tips & Tricks	page	11	7	7
15	Polls and Surveys	survey	2	1	1

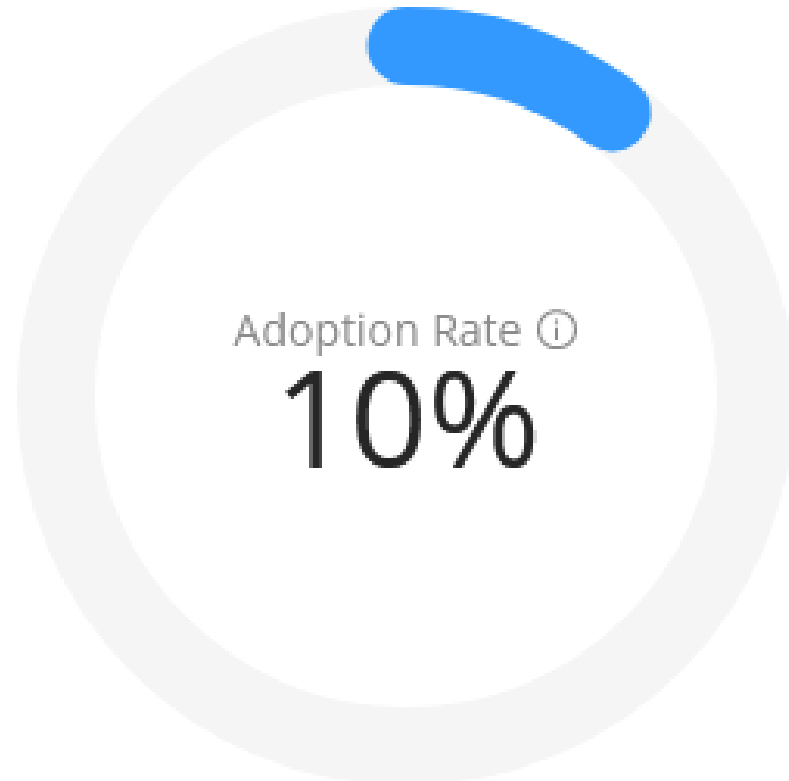
SESSION STATS

Date Range : 20 Oct ~ 21 Oct

OVERVIEW

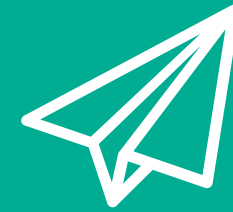
#	SESSION NAME	TOTAL VIEWS	UNIQUE DEVICES	LOGGED IN USERS
1	Plenary Session 1 - Stephen McGown and Panel, Click for More Info	834	148	131
2	Plenary Session 3 - Luvuyo Rani and Panel, Click for More Info	825	128	116
3	Room 2: Teacher Professional Development	345	76	68
4	Room 1: Early Childhood Development	313	73	72
5	Welcome and Networking	274	68	66
6	Room 1: Collaborative Impact	246	65	60
7	Plenary Session 2 - Summation and Closing Day 1	234	83	82
8	Room 3: STEAM/Learner Support	234	57	53
9	Room 2: Ecosystem Breakthroughs	216	56	51
10	Plenary Session 4 - Closing Remarks	197	76	73
11	Room 3: Integrated Systems	193	51	50
12	Welcome and Networking	170	48	45
13	NASCEE Virtual AGM 2021	123	50	49
14	TEST ONLY - Break Out Room Demo	92	19	15
15	Tea Break & Networking	54	20	19
16	Test Session ONLY - Restream for Plenary	49	12	9
17	Tea Break & Networking	17	8	8

CHAT ADOPTION RATE



PEOPLE

230



MESSAGES SENT

56



PARTICIPANTS

23



AVG. MESSAGES SENT

2.43